CASE STUDY - PGA PROFESSIONAL / COACH

DARRELL KESTNER USES BLAST TO HELP HIS STUDENTS DEVELOP A GREAT PUTTING STROKE

PGA Professional Darrell Kestner trusts Blast Technology to help improve his students at historic Deepdale Golf Club in Manhasset, NY. Winner of the 2017 PGA Professional of the Year award, Darrell finds that the Blast Golf solution allows him to work with players on the practice green or on the course, and allows his student to see results in real-time.

“My timing, rhythm, and cadence have always been extremely important with my putting stroke. Blast provides a solution that makes this measureable and available to my students.”

DARRELL KESTNER
PGA Professional and Golf Coach

PROBLEM
Darrell Kestner knows the importance of developing great tempo in order to have a great putting stroke. Throughout his successful years as a Tour Professional, and currently as one of the nation’s top teaching professionals, timing has always been a focal point of Darrell’s putting philosophy. In his own words, he always, “respects the pace.” With his emphasis on putting and with a full schedule of up to 25 students per week, Darrell needed a solution that would allow him to incorporate timing into his teaching, while tracking player progress over time and providing his students with a way to train individually. Despite having access to expensive and complex putting training systems, Darrel was challenged in finding a solution that accurately provided the data he needed in a simple, portable format. Then Darrell found Blast Motion.

SOLUTION
With Blast, Darrell found a solution that incorporated all the elements he was looking for in a training solution. The Blast Golf sensor captures accurate swing and stroke metrics overlaid on video in a user-friendly app. He is able to work with his students on the green, and show them instantly what they are feeling and the effect of their stroke, attaching the ‘real’ to his student’s ‘feel.’ The ability to quantify what he teaches with easily interpreted data to reinforce his philosophy with his students is key to driving results. Darrell is able to individually track and report his player’s progress on their metrics, drills, exercises, and assessments through the Blast app and cloud platform, in addition to the improvement his students ultimately see on the course in the form of lower scores.

blastmotion.com/golf

TRAIN SMARTER.
GET BETTER.
IMPLEMENTATION
Darrell introduces Blast to all of his students by showing them how he implements technology into his teaching, emphasizing the importance of how timing and tempo dictate a consistent putting stroke. The ability to accurately measure his student’s using a level-based approach to improvement, creates instant student adoption, and the portability of the technology enables his students to train individually, dramatically shortening the improvement cycle.

“The ability to measure face rotation with timing is a great benefit. My students have learned how timing affects the putter face, giving them more sweet-spot control, and that dictates their distance.”
-- Darrell Kestner

COMMUNICATION & EDUCATION
Darrell’s career in golf as both a player and coach has afforded him many accolades. As a member of the Metropolitan PGA Section and a Golf Magazine and Golf Digest Top 50 Instructor, he is often called upon as a Keynote Speaker. Darrell uses these opportunities to educate coaches, players, and club professionals on the importance of timing, frequently referencing Blast as a tool he relies on when working with his students and when providing recommendations to his peers for incorporating the technology into their own lessons.

RESULTS
Since Darrell began working with Blast, his students have seen drastic improvements in their performance and have fully incorporated Blast technology into their training, both with Darrell and on their own. His students are seeing more made putts, lower scores, and they are winning more tournaments due to their understanding of the importance that timing plays in lowering their scores.

“Good putters are made, not born. Once students start to realize that they can become a good putter, they begin to rely on the measurements.”
-- Darrell Kestner